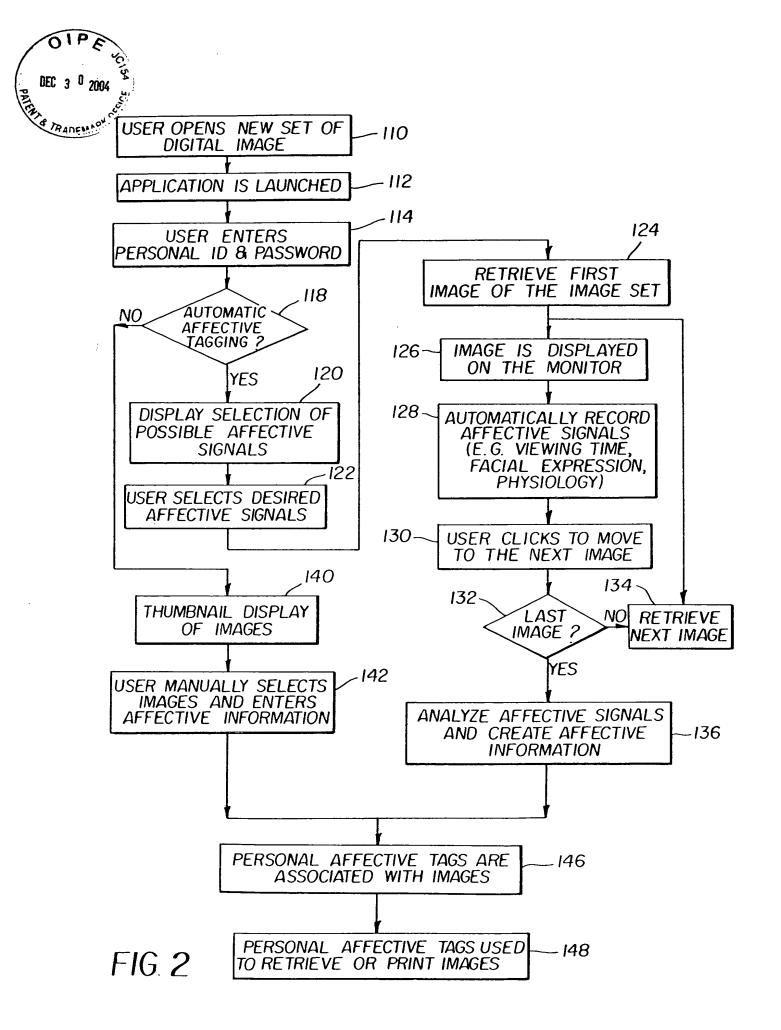


FIG. 1





THESE SIGNALS ARE GOING TO BE RECORDED FOR DETERMINING YOUR PSYCHOLOGICAL REACTION TO IMAGES				
V	VIEWING TIME			
V	FACIAL EXPRESSION / HEAD MOVEMENTS			
V	PHYSIOLOGY			
	AUDIO			
	GAZE TRACKING			
	TOUCH PRESSURE			

FIG. 3A

· · · — — —	E GOING TO BE RECO CCHOLOGICAL REACTIO	RDED FOR DETERMINING ON TO IMAGES
V VIEWING TIME		
V FACIAL EXPRESS	SION/HEAD MOVEME	ENTS
V PHYSIOLOGY	V HEART RATE	
□ AUDIO	V GSR	
	V TEMPERATURE	
GAZE TRACKING	EEG	
	RE	

FIG.3B

DEC 3 0 2004 ST

Personal Affective Tag field - PAT Personal Identification field - PID 1 Affective Record Start field - BEGIN RECORD 1 Date field - DATE Location field - LOCATION Affect field - AFFECT Viewing time field - VIEWING TIME Physiology GSR field - GSR SIGNAL Physiology Temperature field - TEMP SIGNAL Ambient Temperature - AMBIENT_TEMP_SIGNAL Physiology Heart Rate field - HR SIGNAL Face Expression field - FACE EXPRESSION DATA Affective Record Start field - BEGIN RECORD 2 Date field - DATE Location field - LOCATION Affect field - AFFECT Viewing time field - VIEWING TIME Physiology GSR field - GSR SIGNAL Physiology Temperature field - TEMP SIGNAL Physiology Heart Rate field - HR SIGNAL Physiology EEG field - EEG SIGNAL Face Expression field - FACE EXPRESSION DATA Gaze tracking field - GAZE TRACKING DATA Behavior Record Start field - BEGIN RECORD 3 Number of times viewed field - VIEWING COUNTER Number of times printed field - PRINTING COUNTER Number of times sent in e-mail field – E MAIL COUNTER

FIG. 4A

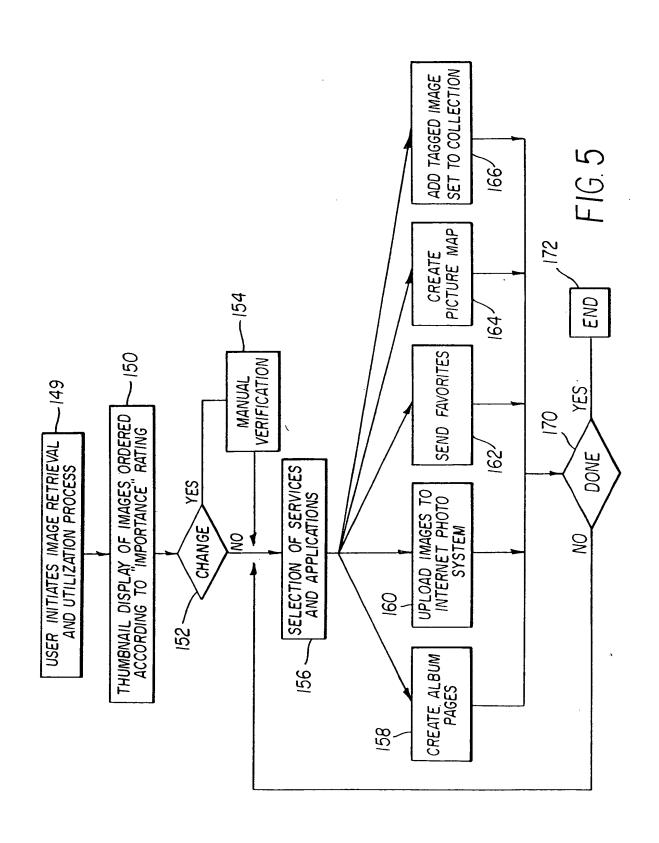
Personal Affective Tag 1				
Personal Identification = User 1				
Date = Aug 1, 2000				
Importance = 8				
Personal Affective Tag 2				
Personal Identification = User 2				
Date = July 4, 2001				
Importance = 4				
Personal Affective Tag 3				
Personal Identification = User 1				
Date = Oct 8, 2001				
Importance = -5				



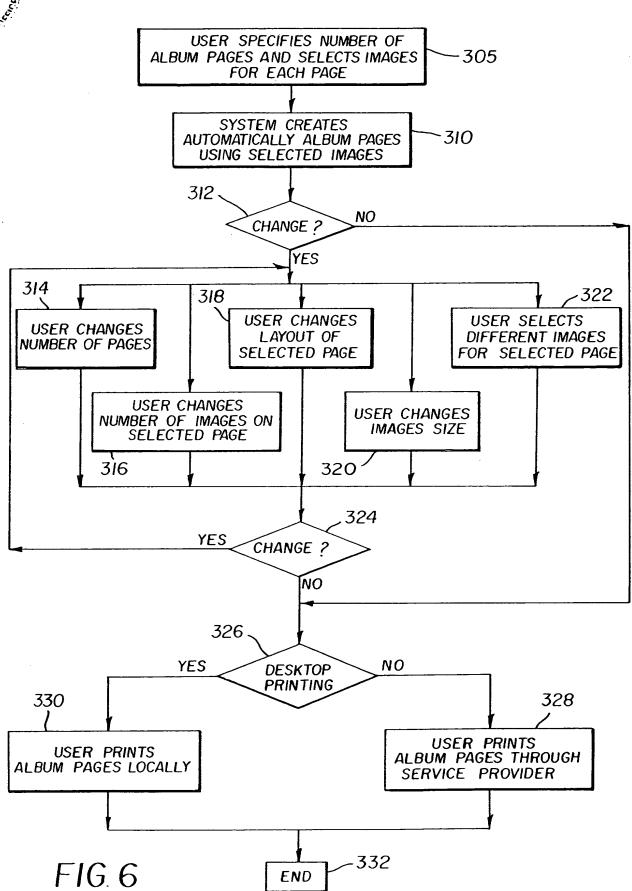
	Image Metadata	
Capture Device Metadata	Affective Metadata	
Capture device make / model Capture date Capture lens settings	Personal Affective Tag 1 Personal Identification Affective Record Optional Affective signal Personal Affective Tag n Personal Identification Affective Record Optional Affective signal Optional Affective signal Optional Behavior Record	IMAGE DATA

FIG. 4C











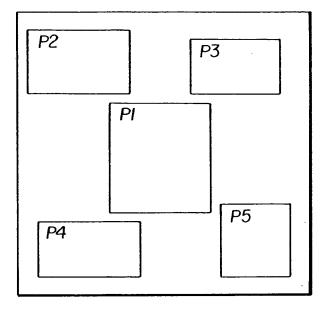


FIG. 7A

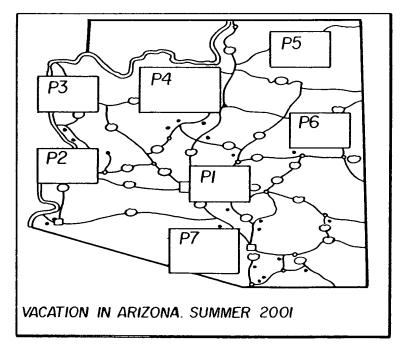


FIG. 7B

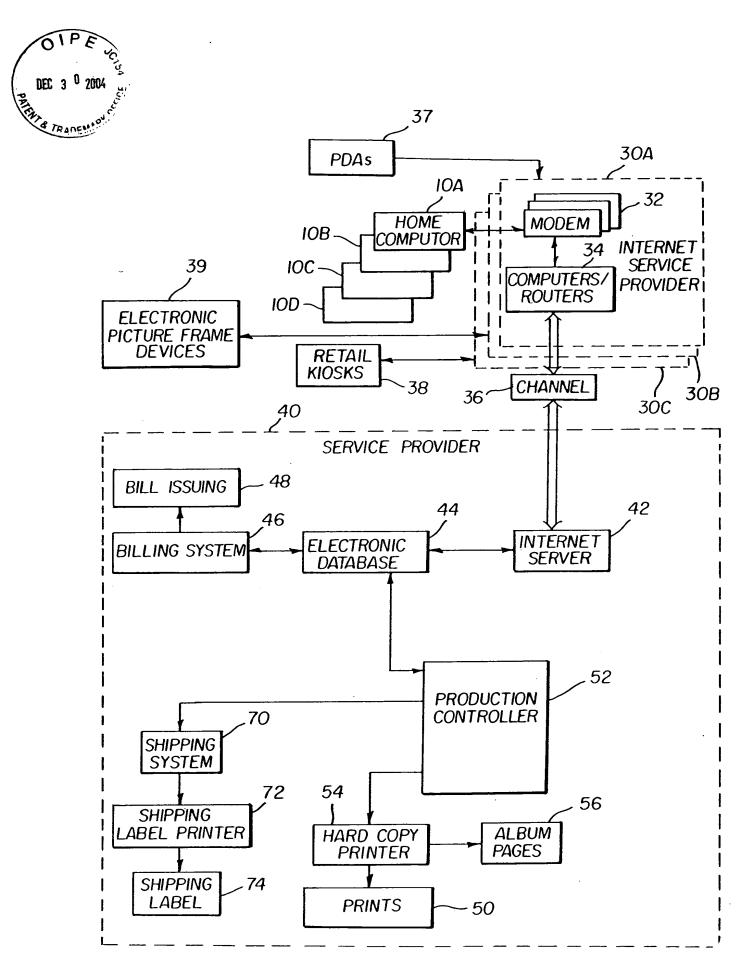


FIG. 8

